

# Instructions – READ CAREFULLY

## The Brief

Your task is to create a video in the style of a movie trailer that will create excitement and anticipation amongst viewers. It should motivate them to want to “buy a seat” for the full movie in the same way that all great cinema movie trailers move people to flock to theatres and make movies into BlockBusters!

Remember there is no dialogue. Your titles and images tell the story, so you'll need to make sure that they are simple yet powerful. A well-known emotive song will be the soundtrack so choose wisely to help create the right atmosphere. Use creativity and humour well and remember above all else it needs to engage and entertain.

By following instructions and adding your talent, teamwork & creativity you will produce something amazing that the whole group can enjoy later!

## We need you to do 2 things.

1. Using your phone to shoot up to 10 clips with a specific agreed theme.
2. Then uploading instructions will be given to you on November 19<sup>th</sup>.

## Filming

1. Shoot all photos & video in LANDSCAPE
2. Keep camera steady
3. Keep clips short 5 secs is good. 2-3 secs better
4. Make sure they are properly labelled when uploading according to the instructions below.

Portrait



Landscape



## Trailer Details

Studio Name: \_\_\_\_\_ Film Name: \_\_\_\_\_

Theme Song: \_\_\_\_\_

## Cast & Crew List (List all team members): Full name

|    |    |
|----|----|
| 1. | 2. |
| 3. | 4. |
| 5. | 6. |
| 7. | 8. |

Director: \_\_\_\_\_ Script Writer: \_\_\_\_\_

## Storyboard (Shoot these short scenes): SHORT lines/headings

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

## Notes to Editor

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